



IMMOBEL
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PRESS RELEASE

Non regulated information
Luxembourg, 14th June 2019 at 2pm

IMMOBEL is proud to launch the first edition of the ImmoRun in Luxembourg

On June 26th IMMOBEL will inaugurate the first edition of the ImmoRun in Luxembourg, on the site of the Kockelscheuer skating rink. This race, for real estate professionals only, is designed to become the B2B, sports & networking event of the real estate community of the country.

The sports B2B Real Estate event of Luxembourg

Taking place on the on the site of the Kockelscheuer skating rink, the first edition of the ImmoRun has already seen almost a hundred teams register. On June 26th, some 300 runners of all levels from the world of real estate, will line up at the start for the pleasure of putting their team spirit to the test and then sharing a convivial dinner together afterwards. This evening is being organised in partnership with INOWAI Qbuild, Arendt & Medernach, Cegelec, Seco, Indigo, BGL Paribas.



The concept

Consisting of teams of three participants, the runners will cover circuits of 9, 6 and 3 km respectively. As each circuit measures 3 km, the participants will set off one after the other, and will gradually come together to cross the finishing line.

Following this effort and the production of endorphin and dopamine, all the participants will be invited to the prize-giving ceremony, followed by a dinner in a relaxed atmosphere designed to encourage excellent professional contacts.



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#Fun
#Networking
#Empower your team
#Activate your brand
#Share positive values
#Meet your peers

ImmoRun has already become a success in Brussels

Launched in Brussels 10 years ago, ImmoRun By IMMOBEL has rapidly become a no-to-be missed-get-together and has established itself as one of the major real estate B2B events in the Belgian capital. Last September, 1,350 runners were on the starting line for the 10th edition.

“The dynamic context of real estate in Luxembourg makes it quite clear that this event which brings people together, had to be extended beyond the border. We are delighted to launch this first edition which, from the very outset, has met with genuine interest everywhere. We hope very quickly to make this event grow.”
Olivier Bastin CEO IMMOBEL Luxembourg.

An event of togetherness



ImmoRun has chosen to support the Kriibskrank Kanner foundation (<https://fondatioun.lu/>) which helps children suffering from cancer. Running Nation and People first, as co-organisers of the event, will make a donation to Kriibskrank Kanner following each event, of a sum in proportion to the number of participants.

See you on June 26th...

To run, support your colleagues or meet your peers, [register here](#).
Welcome from 4.00 pm, race starts at 6.00 pm.
All details available on <http://ImmoRun.lu/>



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The partners of ImmoRun



For more information:

Olivier Bastin, CEO
IMMOBEL LUXEMBOURG S.A.
+352 24 83 14 84
olivier.bastin@immobel.lu

Carole Knutti, Marketing,
PR & Communication Director
IMMOBEL LUXEMBOURG S.A.
+352 24 83 14 34
carole.knutti@immobel.lu

About the IMMOBEL Group

IMMOBEL is the largest listed real estate developer in Belgium. Since it was founded in 1863, the Group has been developing and marketing innovative urban projects that listen to the needs of cities and their inhabitants. Thanks to its intelligent strategy and its 200 experts, IMMOBEL has managed to extend its expertise to the residential, office, commercial, urban development, housing estate and hospitality sectors, reaching a market capitalisation of more than €500 million, establishing it as a market leader. IMMOBEL is continuing its expansion across Europe with a portfolio of more than 820,000 m² in development in 6 countries (Belgium, Grand Duchy of Luxembourg, Poland, France, Spain, Germany) and carries out its social responsibility by donating part of its profits to supporting charitable projects in the areas of Health, Culture and Social Inclusion. The Group is implementing a sustainable vision of urban development and is working to become a company conscious about its CO₂ impact.

For more information visit www.immobelgroup.com