



IMMOBEL
since 1863

PRESS RELEASE

Non-regulated information

Luxembourg, June 27th 2019 at 6.00 pm

Great success for the first edition Of the ImmoRun by IMMOBEL in Luxembourg

The first edition of the ImmoRun by IMMOBEL brought together 300 persons yesterday at the Kockelscheuer site in Luxembourg. This race, for real estate professionals only, aims to be the B2B sporting and networking event of the Real Estate community of the country.

The sporting Real Estate B2B event of Luxembourg

Taking place on the Kockelscheuer skating rink site, despite the heat-wave the first edition of the ImmoRun brought together 300 runners and participants to the walking dinner yesterday, Wednesday 26th June. Runners of all levels from the world of real estate lined up enthusiastically at the start, for the pleasure of testing their team spirit against each other, and then sharing a convivial dinner.

As major sponsor, IMMOBEL congratulates itself *“We are delighted to see the enthusiasm of our partners and peers from the sector for this event. In a real spirit of friendliness, bringing together the Real Estate community on the exceptional green setting of the Kockelscheuer skating rink represents a tremendous opportunity for us. We don’t doubt for a moment that this event will rapidly grow and become an institution!”* Olivier Bastin CEO of IMMOBEL Luxembourg.

This evening was sponsored by INOWAI, Qbuild, Arendt & Medernach, Cegelec, Seco, Indigo and BGL Paribas.



INOWAI
PROPERTY PARTNERS

arendt

Cegelec

SECO

QBUILD

BGL
BNP PARIBAS

INDIGO

organized by PEOPLE FIRST



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An event of solidarity

ImmoRun has chosen to support the Kriiebskrank Kanner foundation (<https://fondatioun.lu/>) which assists children suffering from cancer and their families, by donating a part of the receipts proportional to the number of teams which registered to take part. When it handed over the cheque, IMMOBEL announced its intention to double the sum collected.



See you next year!

To run and/or take part in the walking dinner.

#Fun
#Networking
#Empower your team
#Activate your brand
#Share positive values
#Meet your peers

Details to be found at <http://ImmoRun.lu/>



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For more information:

Olivier Bastin, CEO
IMMOBEL LUXEMBOURG S.A.
+352 24 83 14 84
olivier.bastin@immobel.lu

Carole Knutti, Marketing,
PR & Communication Director
IMMOBEL LUXEMBOURG S.A.
+352 24 83 14 34
carole.knutti@immobel.lu

About the IMMOBEL Group

IMMOBEL is the largest listed real estate developer in Belgium. Since it was founded in 1863, the Group has been developing and marketing innovative urban projects that listen to the needs of cities and their inhabitants. Thanks to its intelligent strategy and its 200 experts, IMMOBEL has managed to extend its expertise to the residential, office, commercial, urban development, housing estate and hospitality sectors, reaching a market capitalisation of more than €500 million, establishing it as a market leader. IMMOBEL is continuing its expansion across Europe with a portfolio of more than 820,000 m² in development in 6 countries (Belgium, Grand Duchy of Luxembourg, Poland, France, Spain, Germany) and carries out its social responsibility by donating part of its profits to supporting charitable projects in the areas of Health, Culture and Social Inclusion. The Group is implementing a sustainable vision of urban development and is working to become a company conscious about its CO₂ impact.

For more information visit www.immobelgroup.com